



NEW CASTLE  
CHAMBER of COMMERCE  
"Growing Business, Building Community"  
Support Your Community – Use Local Vendors – Shop Locally

## FEBRUARY NEWSLETTER

### Put Your Business on the Map!

The Garfield County Shop Local Partnership is teaming up with Google to help put every business in our communities on the map—including yours.

4 out of 5 consumers look online for local goods and services.

Businesses that have complete business information online are twice as likely to be considered reputable by consumers. Make sure customers can search and connect with you online.

The libraries will be hosting free workshops to help you start taking charge of your online presence.

Local internet marketing expert Trent Blizzard of BlizzardPress will be on hand to teach you the importance of claiming your business listing on Google, and best practices to Get Your Business Online.

Please bring a laptop or mobile device (not required, but helpful) and your Google/Gmail account information.

New Castle Branch Library  
Wednesday, Feb. 3 at 6 p.m. RSVPs appreciated online at [gcpld.org/gybo](http://gcpld.org/gybo)

Questions? Contact Stephanie at [sstocking@gcpld.org](mailto:sstocking@gcpld.org) or 970-625-4270.

### Dates to Put On Your 2016 Calendar

- February 6 – Founders Day at the Community Center. Potluck lunch, bring a side dish or dessert to share
- April 9 – Community Health Fair at Coal Ridge High School
- April 23 – Volunteer Appreciation Dinner
- May 14 – Coal Ridge High School Titan Trot 5K
- May 30 – Memorial Day ceremony at the Highland Cemetery
- June 19 – NCPD Bike Rodeo
- June 26 – Festival of Many Cultures
- July 4 – Freedom Celebration at Apple Tree Park
- July 9 – Lion's Club Hogback Hustle 5K
- September 9 & 10 – Burning Mountain Festival
- November 19 – Lions Club Community Thanksgiving Dinner
- December 3 – Chili Cook-off

### Volunteer Opportunities

Going into 2016 the Chamber needs your help. We are looking for volunteers to help with fun events, brainstorm on helping businesses, updating the website, finding stories for the newsletter, and promoting local businesses with the welcome totes.

Contact Terri at [newcastlecc@sopris.net](mailto:newcastlecc@sopris.net) or fill out a form at <https://goo.gl/yBVJVF>

### What to Do in New Castle

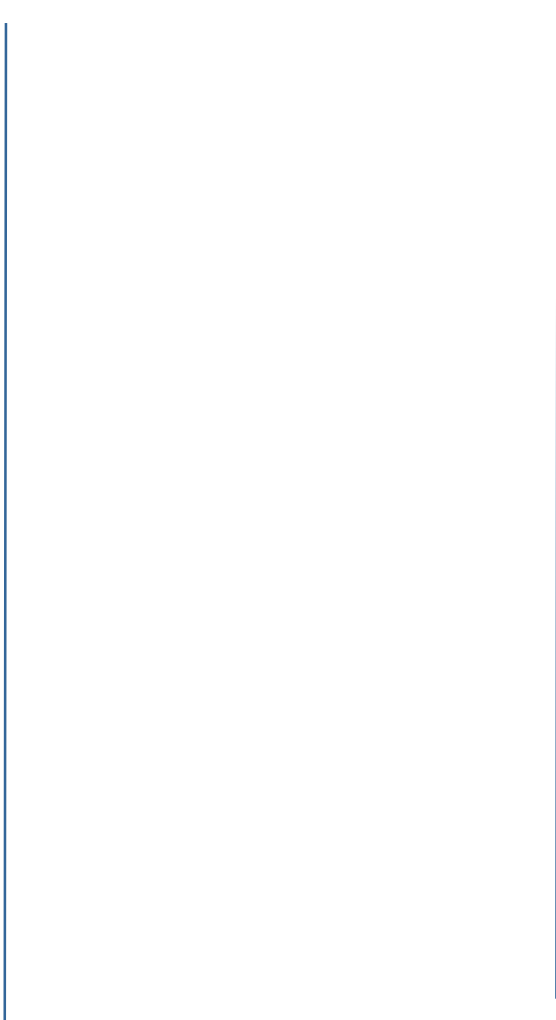
New Castle residents tend to be busy, involved folks, participating in social, philanthropic, fraternal, athletic, intellectual, environmental, artistic, and business groups, clubs, and organizations. The chamber is putting together a directory of groups, clubs, and organizations in our community. If you would like yours listed go to

<https://goo.gl/j8aJ2Q>, call 970-984-2897, or email [newcastlecc@sopris.net](mailto:newcastlecc@sopris.net)



IF YOU WOULD LIKE TO SHOWCASE YOUR BUSINESS – PLEASE CONTACT THE NEW CASTLE CHAMBER OF COMMERCE

126 No 4<sup>th</sup> Street, P.O. Box 983, New Castle, CO 81647: (970) 984-2897  
[newcastlecc@sopris.net](mailto:newcastlecc@sopris.net) or [info@newcastlechamber.org](mailto:info@newcastlechamber.org)  
[www.newcastlechamber.org](http://www.newcastlechamber.org)



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